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THE BASSANO MAIL

PRINTED FOR
R. A. TRAVIS
INSURANCE OF ALL KINDS
LOANS AND COLLECTIONS

Vol. 4

BASSANO, ALBERTA, THURSDAY, AUGUST 16, 1917

No. 43

Farmers, Ranchers Threshing Outfits!

Place your orders for Groceries with us; we claim to give you better service, equal value and greater satisfaction than any mail order house.

Coffee from 25c. to 50c. per lb.
Tea from 3 lbs. for \$1.00 to 60c. per lb.
Good Salmon 25c. per tin
Lard, in bulk 25c. per lb.
Our Sugar and Flour prices are better than those of Mail Order Houses. Compare them

PRESERVING FRUIT!

According to the information we have received, Peaches, Plums and Pears will be at their best and lowest price first and second weeks of September.

This week we have to hand a few Preserving Cherries and a few baskets of Blueberries.

As soon as our present stock of Preserving Sealers is exhausted, prices will be higher. Got Yours Now. Good Stock of Red Rubbers just arrived.

We are paying this week 35c. per lb. for Butter and 35c. doz. for Eggs.

McKEE, THE GROCER
Phone 9. GROCERIES & CROCKERY.

The Store with the 3-word Motto:
VALUE - QUALITY - SERVICE

If You Cannot Serve, Do Your Bit
By Conserving Your Food and Money

Patriotic Fund.

Subscriptions from South Alberta
Constituencies.

Constituency July Sept. 1st, 1916, to	July 31st, 1917
Acadia.....	555.00.....\$12,374.24
Bow-Valley.....	1,000.00.....4,385.74
Calgary.....	7,008.58.....10,223.49
Cardston.....	5,319.08.....2,319.08
Charlottetown.....	4,023.00.....4,023.00
Cochrane.....	43.80.....7,065.40
Constitution.....	724.78.....10,270.63
Dietrich add.....	58.00.....5,941.15
Lacombe.....	800.00.....5,250.00
Glacier.....	69.00.....7,013.28
Head Hills.....	1,000.00.....15,713.25
High River.....	210.30.....2,449.22
Irwinfall.....3,060.63
Little Bow.....	1,073.75.....7,850.75
Lehrbridge.....	2,492.00.....27,300.00
Medford.....	8.00.....3,000.75
Medicine Hat.....	677.83.....22,154.42
Nanton.....	800.00.....6,032.00
Okotoks.....	35.00.....2,083.00
Oke.....	8.00.....4,080.00
Pineau Creek.....	6,500.00.....6,500.00
Red Deer.....	4.00.....2,218.00
Stadell.....	800.00.....7,722.25
Rocky Mtn.....	1,019.96.....28,318.85
Southern.....	46.50.....12,079.86
Taber.....	800.00.....10,125.00
Warner.....	178.50.....4,483.65
	\$ 19,208.65 \$ 370,923.94

Provincial Government	\$ 23,400.98 \$ 423,340.92
Employees.....	3,858.42.....45,027.12
Number of Individuals.....	5,460
Amount disbursed.....	\$ 40,710.05
Administration Expenses Paid by Fund.....	223.50
Administration Expenses Paid by Provincial Government.....	622.00
V. Evans, Treasurer.	

T. M. TOWNSEND
President.
During the month of July, 1917, the Constituency of Bow Valley contributed the following amounts to the Canadian Patriotic Fund, South Alberta Branch: Bassano.....\$1,000.00
Chinook.....\$1,000.00
Graveland.....\$1,000.00
Total.....\$3,000.00

Winnipeg Convention

Does Not Satisfy
Liberal Opinion.

We print herewith extracts from editorials on the Convention which appeared in two of the strongest Liberal papers in the Dominion.

The Manitoba Free Press says:

"The convention did not declare for a real national government, nor did it elect its own leader; nor did it formally endorse the leadership of Sir Wilfrid Laurier by resolution. The Laurier resolution reported by the committee and adopted by the convention, is the strangest endorsement ever given a political leader."

The Toronto Globe says:

"While the Neely resolution is vigorously worded, it would have been strengthened by the Tariff amendment. The framers of the resolution admit that it endorses conscription. They why shy at the word? It has an ugly sound in British ears, but in this war the two great Anglo-Saxon democracies have made conscription the bulwark of freedom. Turf will find an echo in the hearts of thousands of earnest Liberals in every province of the Dominion."

The Brooks Bulletin in an excellent editorial upon the political situation states "that the greatest danger confronting the Liberal Party at the present time lies in any general repudiation of an anti-conscription policy or a policy which would in any way impair the morale of our soldiers in France."

The editor further says "An occasion arises when any false step on the part of the Liberals would brand them as being close to traitors. Once the name Liberal is connected with the slightest attempt to weaken our war operations and the party is doomed as irretrievably as were the Democrats in the United States for years after the Civil War."

By its refusal to accept the Turf amendment the Liberal Convention has taken the false step, and by forcing upon the delegates an endorsement of Sir Wilfrid Laurier as leader, the Liberal party has plunged still further into the path of disloyalty.

Their action leaves no room for doubt that the manipulators of the machine have deliberately misinterpreted the spirit of the great majority of western Liberals and we are confident that the ordinary lay Liberal will see through the scheme of Messrs. Oliver and Co., and will show their opinion of it in no uncertain manner when the final test of the ballot is taken.

AGRICULTURAL KNOWLEDGE

An entirely new catalogue is ready for circulation of the information based in the last few years by the Dominion Department of Agriculture. There are 317 pages, of which 31 are devoted to the dairy, butter-making; cheese making; cold storage, cow testing, etc.; 94 to the cultivation of field crops, grain, grasses, vegetables, flax and tobacco; 32 to insects and plant diseases; 10 to livestock and everything pertaining thereto; 19 to apple and fruit generally; 54 to gardening, fruit, flower and vegetable, house and school; 33 to poultry, raising, keeping, housing, feeding and marketing, candling, preservation, production and shipping eggs and 42 to miscellaneous subjects, Seasonable Hints, cold storage, bees, honey production, soil fertility, maple sugar production, manure and fertilizers, farm machinery, forestry, and the War Book of 1916 and 1917, The Agricultural Gazette, The Agricultural Instruction Act and so on.

FOR SALE

One Aultman & Taylor separator 30-50 run two seasons. Stock only small repairs.
The Norwalk Alberta Co.
Lethbridge, Alta.

WEBSTER BROS. Friday Special

Corsets.

Celebrated D. & A. and Gossard Corsets absolutely the best in the world. All new stock and latest models. Both back and front lace. Friday Only at
20 per cent. Off

ALL WOOL BLANKETS At LAST YEAR'S PRICES

A very special line of large size heavy woolen Blankets which we are selling at last year's prices to make a quick clearance. Also a full line of Comforters. These are Real Snaps which you should get in at once.

Webster Bros. Ltd. - Bassano

GEM THEATRE!

Friday and Saturday:

Pauline Frederick in "The World's Snare"

Monday and Tuesday:

Dorothy Bernard in "The Little Gipsy."

Wednesday and Thursday:

Cleo Ridgeley and Wallace Reid.

NEXT WEEK FRIDAY & SATURDAY

Louise Huff in "Destiny's Toy."

Harvest Requisites!

Binder
Twine.

Pitch
Forks.

Sheaf
Loaders.

Grain
Scoops.

I.H.C.
Titan
Engines
10-20

Pierce & Currie, Ltd.
THE
HARDWARE AND
HARNESS
HEADQUARTERS.

I.H.C.
Titan
Engines
15-30

Steel
Granaries

Grain
Tanks.

Threshing
Separators

Machine
Repairs.



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Beauty of design; luxurious appointments; quality of upholstery and finish; comfort and completeness of equipment all are important factors to be considered in deciding which car to buy. In all these qualities McLaughlin cars compare favorably with cars much higher in price.

But in the vital thing—motor efficiency—McLaughlin cars excel. The McLaughlin valve-in-head motor develops more power with the same fuel consumption than any other type of motor of the same bore and stroke.

This established fact proven by records of eight years' service in Canada has given the McLaughlin an enviable reputation for POWER, EFFICIENCY and ECONOMY.

In selecting motor cars Canadian motorists have learned to consider the records of models previously built by the manufacturer. That's why the one most popular car in Canada is the

McLAUGHLIN
Canada's Standard Car

THE McLAUGHLIN MOTOR CAR CO., Limited
OSHAWA, ONTARIO

Send for a free copy of our catalogue illustrating our touring and roadster models of four and six sizes at \$910 upward.

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THE BASSANO MAIL

Published at Bassano, Alberta, every Thursday afternoon
by
THE MAIL PUBLISHING COMPANY, LIMITED

Subscription: Canada and the British Empire \$1.25 per year; to the United States and Foreign Countries \$1.75 per year. All subscriptions payable in Advance.

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Editor: E. G. ALLEN.

When the farmers of the district make up their returns for the year they find that they have before them an overwhelming proof of the value and necessity of summer-fallowing.

Without exception the summer-fallow will return from 300 to in some cases 700 per cent more grain than fall plowing or stubble. And yet with such proof before their eyes farmers—if such they can be termed—are to be found who are willing to take a chance upon the season and who will not prepare an acre of summer-fallow for the next season's crop.

We have the record of one farmer in the district who owns 320 acres and who summer-fallows 160 acres each year. His figures upon a crop of thirty bushels to the acre this year, and that should return at least \$12000.00 for his year's work.

Figuring on the basis of cost of operations at \$1.00 per bushel for labor, would leave him a profit of \$7,200 for his year's work but even figuring on a cost of \$1.25 per bushel, his profit would be \$6,000.00.

After deducting depreciation of machinery etc., from his gross profit of \$6000.00 the farmer should make a net profit of at least \$5000.00 which we consider a mighty good return upon an expenditure of \$12000 for land and implements.

In spite of the amount of publicity given to the subject of preparing summer-fallow there are many who do not yet realize that plowing alone does not make a summer-fallow. The land has to be worked up as carefully and methodically as it is possible to do. Every piece of breaking should be discarded and harrowed the same day as it is plowed, and then the farmer might be assured that providing he misses hail-storms, he will have a good crop every year.

One thing which 1917 has taught is that men must apply themselves to the soil, and not expect a bountiful providence to reward both the just and unjust farmer alike. It is contrary to the laws of economics and contrary to the laws of nature to expect to reap where you haven't sown. It is as plentifully as where you have, and in years like the present a man who does not summer-fallow has no right to expect a crop at all.

Viewed from a distance the Winnipeg Convention was a disgusting exhibition of machine politics versus the desires and expressions of democratic delegates and the result a complete victory for the machine.

The mere fact that the principal resolution occupied the attention of the resolutions committee, the bulk of them lawyers at that, upwards of 48 hours to prepare is sufficient evidence that the purpose of the resolution was to disguise and not to advertise. Ambiguity lies in every word and the whole draft seeks to be at once a sop to the loyal and a prop for the disloyal elements of the Country.

When facing an audience who are suspected of having good red blood in their veins, the Liberal Candidate can point to the resolution with a flourish and tell his hearers that this is a win-the-war policy which must satisfy the most energetic patriot of a loyal and United Canada.

Likewise when facing an audience whose sympathies are with themselves only, the Candidate can say, "This is the policy which I stand by; if you don't want to fight, why stay at home, we will not make you do anything which you are scared of." The loyalty which we want is loyalty to the old party, and to our old leader, the Empire comes after.

But unless we have mistaken the manhood of Canada, they will not be fooled by the ambiguities of Messrs. Oliver and Cross Co., they will approve of the attitude taken by that grand old examples of Canadianism as J. F. Turfitt, and Red Michael, who saw so plainly on Monday that it was hopeless trying to infuse loyalty and honesty in such men as Oliver and Cross that they quit the Convention and departed to Ottawa.

Delegates tell us that the Convention proceedings have been misrepresented in the press and that the public have read only a garbled and biased report of the proceedings.

The fact remains however that the resolution dealing with the war policy of the Liberal Party has been endorsed by Sir Wilfrid Laurier, who has publicly stated that he is in favor of continuing the war, by the voluntary principle only.

Had Laurier rejected it we could have imagined that the spirit of the resolution was the prosecution of the war by compulsion if necessary, but the combination of circumstance Laurier's acceptance and the convention's refusal to accept Turfitt's amendment will prove to the liberals of the west that their leaders are not loyal to the Dominion or to their constituents, but hope to get office by double-crossing the west in favor of French Quebec and its leader Laurier.

BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

BECAUSE

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of alfalfa, which insures good results in dairying and mixed farming.

Irrigation means little live farming and stock-raising, with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

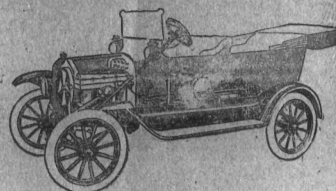
This is the most liberal offer of irrigated farm land on record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands
Canadian Pacific Railway, Department of Natural Resources
920 First Street East, Calgary, Alberta.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 PER ACRE, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (6% interest); no principal after first payment shall end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year.

Contract can be paid off before maturity if desired.



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Both by laboratory tests and actual service tests, the different parts composing the Ford chassis have proven themselves superior to those used in other cars. Ford Vanadium steel has never been surpassed in quality and strength.

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Look over our new Stock

Spruce Fir Pine

Let us show you how to BUILD BETTER-CHEAPER

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Manager, W. E. ROGERS

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Pupils prepared for Examinations at the Associated Board of the Royal Academy of Music and the Royal College of Music, London, England.

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BASSANO, ALBERTA

MRS. M. GRAY

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Service Day and Night

Bassano Furniture Store 5 Ave. Phone 168

Harry Holmes

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Estimates given free on all work.

Phone 16

BASSANO PRESBYTERIAN CHURCH

Services—7:30 p.m.

Sunday School at 10:30 a.m.

CHURCH OF THE BLESSED VIRGIN

Corner 5th Avenue and 5th Street

Service every Sunday at 7:30

Celebration of Holy Communion

1st Sunday in every month.

Rev. A. C. SWAINSON, Vicar

Bassano Lodge

No. 55

A. F. & A. M.

Meets Fourth Tuesday of each month.

Visiting Brethren always welcome.

W. Macleod, W. M. R. H. Strickland, Sec.

Fall Term

AUGUST 27

WE CAN HELP YOU BUSINESS

Garment Business College, CALGARY

Success Business College, REGINA

Bassano Municipal Hospital

Graduate Nurses in attendance

for particulars write

A. G. Scott - Superintendent

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TURKEY AT ALL HOURS

Fruits, Candy, Ice Cream, Etc.

Greens in Season

MEALS 25c. up

WON GEE, Manager

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When your car needs Repairing bring it to the men who Specialise on Repair Work.

We make a specialty of Ford and Chevrolet repair work, and we guarantee full satisfaction.

We carry a full line of Chevrolet Accessories
Large Stock of Tyres for all Machines.

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PINNEO & BALKEN,

The Chevrolet Garage, First Door East of the Hunter Hotel, Main St.

When you are in trouble on the Trail

Send us word. We have a mechanic and Service Car ready at any time to go to your help or to bring in your car.

We Specialise on Electrical, Self-Starting, Battery and Engine trouble.

Our SERVICE Always at Your Disposal.

The General Garage, Opposite the Post Office.
FRANK H. BERRY - MANAGER.

Latest Market Prices

SPRING WHEAT

1 Northern.....	210
2 Northern.....	211
3 Northern.....	212
4 Northern.....	213
5 Northern.....	214
6 Northern.....	215
Feed.....	195
2 Feed.....	115

BARLEY

1 Barley.....	104
2 Barley.....	97
Feed.....	87

OATS

2 C. W. Oats.....	91
2 C. W. Oats.....	86
No. 1 Feed Oats.....	86
No. 2 Feed Oats.....	82

FLAX

No. 1 Nor. West.....	280
No. 2 Nor. West.....	262
No. 3 Can. West.....	256
Rejected.....	256

Mail Want Ads pay. Try one!

CANADIAN PACIFIC

LETHBRIDGE STAMPEDE.

August 15-17, 1917

SINGLE FARE

For the Round Trip
TO LETHBRIDGE.

Going Dates, Aug. 14 to 17.

Return Limit, August 17, 1917

Full information from any Canadian Pacific Ticket Agent.

H. DAWSON, District Passenger Agent, Calgary, Alberta.

The Canadian Farmer Faces Big Problem

ALONG with his American cousin the Canadian farmer faces the big problem of supplying feedstuffs to the thousands of head of live stock that are being raised in the West. The Canadian farmer is being more and more to the farm newspapers to supply them. It is only with information and knowledge pertaining to the various, profitable, and profitable methods, materials and machines, thousands of farmers in Western Canada have found in.

The Free Press Prairie Farmer a Trusted Adviser

We are anxious that you, too, should become one of our readers, and in order to do so just send your name to the Free Press Prairie Farmer, Winnipeg. We will send you a copy of the Free Press Prairie Farmer, which contains all the news and information that the Canadian farmer needs. It is a paper that is read by every farmer in the West. It is a paper that is read by every farmer in the West. It is a paper that is read by every farmer in the West.

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To new subscribers we are making a special subscription offer of one month for twenty-five cents. Send us your order now and we will send you the Free Press Prairie Farmer.

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THIS FREE PRESS PRAIRIE FARMER will send you the Free Press Prairie Farmer for one month for twenty-five cents. Send us your order now and we will send you the Free Press Prairie Farmer. It is a paper that is read by every farmer in the West. It is a paper that is read by every farmer in the West. It is a paper that is read by every farmer in the West.

To the Publishers, Free Press Prairie Farmer, Winnipeg.

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STILES, The Druggist

Local and Personal.

Mrs. Takington returned from Banff on Friday.

K. R. R. of Medicine Hat was a visitor to Bassano on Monday.

Messrs. Brown and Neilson were Calgary visitors on Sunday.

Mrs. Golden who has been spending a vacation at Banff returned to town Saturday.

The Mower Mills and Packer were visitors to Admerson for the week end.

Among the wounded in the latest casualty lists appears the name of M. McLean of Bassano.

W. Morlock left on Thursday for Great Falls, Mont. where he will spend a short vacation.

On Sunday next at 7:30 p.m. the Rev. Brookes subject of address will be "The Gift and the Giver."

Congratulations to W. H. Rogers of the Atlas Lumber Co. upon his marriage last week to Miss McCormick.

McKee, the grocer, has received a large number of copies of "The Veterinarian" which is being distributed gratis to his customers.

Morning Prayer will be said at the Anglican Church on Sunday next at 11:00 a.m. following the Sunday School which meets at 10:00 a.m.

The Quality Store (J. Johnson) is offering some very attractive lines of Ladies Hosiery at special bargain prices.

The General Garage has again secured the agency for the justly celebrated Maxwell Car, the new models of which are now to be seen.

The Card Party arranged by the Hospital Ladies Aid for tonight has been postponed on account of the counter-attraction of Coopers' Circle.

Cutting is general all over the district and the reports of farmers are more optimistic every day. Latest returns show a good net-take was average crop.

A family of hit-fives have located north-east of town, from which point of vantage they make frequent visits to chicken-runs in the vicinity.

L. Webster, returned from the Convention of Western Liberals at Winnipeg on Friday last, and reports that anything but a pleasant time was had.

The regular meeting of the Red Cross Society will be held at the home of Mrs. Murdoch Friday Aug. 17th.

The win-the-war resolution of the liberals at Winnipeg should be called the "Nearly" instead of the "Nasty" resolution.

The latest model Ford, with self-starter, luggage carrier and all accessories, arrived in town Thursday morning. Weight eight pounds and of the "Ho" type.

A largain in Corsets is this week's Friday Special at Webster's, and a blanket offering which cannot be equalled in the feature of the coming week. Investigate.

A letter received from Chas. Clark this week, informs us that he is finding the discipline of army life somewhat tedious, but on the whole is not at all sorry that he joined up.

There will be a masonic picnic on Tuesday Aug. 21 at Crownfoot grove. All masons with cars are asked to co-operate to make this first picnic a success. All masons, their wives and families are expected to attend.

Today we have the Circus. Chautauque comes for three days later on, and our outfit will then be completed. Possibly we shall begin to show some signs of a community spirit by the time election day arrives.

Mrs. Foster has decided to comply with the many requests she has received to recommence her Junior singing classes and announces that they will be held at her studio on 31st St. every Saturday afternoon at 1:30 sharp.

Food Control Up To People.

Canada and the United States stand out alone this season, almost unopposed by 100,000,000 people to keep the supply of Great Britain and the Allies. Hon. W. J. Hanna, Canadian Food Controller, estimates that to feed Great Britain, France, and the other Allies, and the men at the front, will require 1,000,000,000 pounds of wheat. This means at least 100,000,000 bushels of wheat to be imported from Canada and the United States. There will be under normal consumption in these two countries only 250,000,000 bushels of wheat for export, and so by special efforts of food conservation the people of United States and Canada will have to make up a shortage of 100,000,000 bushels.

Hon. W. J. Hanna, Canadian Food Controller, calculates that food wasted in the garbage pails of Canada costs year through Canadians and back of them economy amounts to \$50,000,000 per year or about 87¢ per head of population.

Britain and her Allies need 100,000,000 bushels of wheat more than they are able to export from the two countries to whom they look for supplies. Canada and the United States—according to a statement by Hon. W. J. Hanna, Canada's Food Controller, and this is calculated on the decreased scale of consumption already practiced in Great Britain. To make up this shortage, the people of Canada and the United States are organizing to eliminate other foods and reduce consumption of their foods by means of. Hon. W. J. Hanna says it can be done without loss of health or comfort.

There are places in Canada where wheat is selling at 7½ cents per bushel, says the Canadian Food Controller. There are other places where it is selling at 12 and 14 cents and they have no possible excuse, except that someone is in control of the markets and they dictate what they like.

King George expresses the gratitude of Great Britain to Canada in the steps taken to increase exports of food yields to the Mother Land.

"I have no doubt that the well-served displayed on the hotel tables of France by my heroic Canadian troops will find its counterpart in the efforts of those who, at home in the Dominion, are devoting themselves to this work."

Food Controller Hanna is considering the suggestion of limiting the serving of beef and bacon in hotels and restaurants to Tuesdays and Fridays and to serving of bacon on other days to breakfast times only.

Railway companies in two West are furnishing refrigerator cars at various stations once a week to carry perishable produce to the Winnipeg market.

Professor Harcourt of Guelph Agricultural College says that to make substitutes for wheat flour in bread, it would be best for women to mix their own flour.

What about the cream and in frozen in these days of the high price of butter? There is room for a saving there.

McKee the Grocer, reports the arrival of a carload of Cattle Salt which was ordered five months ago. There is a great shortage of this indispensable article owing principally to transportation difficulties and we would advise farmers to lay in their stock for the winter now, to assure a supply during the colder months.

Threshers Attention—We have just received a full line of Threshers Belts which we purchased at last years prices and we can give you some real snap prices for a quick change.

ROY SMITH Bassano.

Bassano is either too cultured or too busy-headed for, perhaps, (to give) to put up a museum for Chautauque, although one of our citizens is credited with the remark that he would give the price of a season ticket for "A perfect day" alone. Our citizen must surely be married or else a blind idiot, to imagine he could spend a perfect day alone.

We are pleased to see one of our business men awake to the activities of the mail order houses, and offering to prove he can give better service than it is possible to obtain from such institutions. If more of our business men were to realize this, and use the Mail for their catalogues and store windows the world would soon be checked. It is obvious that a local merchant can give better service than the mail-order houses but how are the farmers to know it unless they are informed every week through their local paper.

SPECIALS In Ladies' Hosiery!

Women's Plain Black Cashmere Hose, seamless, triple woven low and heel, garter top	25c.
Black Mercerized Cotton Hose, extra spliced heels, toes, ankles and soles, special elastic tops	45c.
Black Silk Boot Hose, reinforced foot, four-inch garter top	75c.
Very Fine Quality, Black Silk Boot Hose, well-fashioned, neat fitting, Lisle garter top	\$1.00
Women's Silk Lisle White Hose, four-thread toe and heel, elastic ribbed top	60c.
Women's Lustrous Silk Knit Boot Hose, in white, four inch Lisle, garter top; A very smart stocking	\$1.00

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